

70Materia[®]

70 Materia was born from a desire to combine a surface with a contemporary design with the beauty of a handmade product. It is rooted in a lively dialogue between material and land, between the unique nature of place and the ingenuity of the person who interprets it.



The result is a surface with a timeless look and an extraordinary artisan quality. Its components — local sand, water and aggregate — are elevated through careful hand crafting, bringing to the surface the natural beauty of a highly distinctive raw material.

● PHILOSOPHY

The resulting product is original and sustainable.
Original because the blends and the finish are customised.
Sustainable because the components are locally sourced, naturally abundant, and have a low environmental impact.



From the same mix, seamless floors can be created in perfect continuity between indoors and outdoors, as well as vertical claddings, furniture, and custom pieces.



ARTISANAL CREATION

The 70Materia floors are laid in a single phase directly in place. No adhesives, paints, or additional colourings are used. Vertical panels and furnishing complements are produced at 70Materia facilities: slabs of the selected 70Materia mixture are poured, cut to size, precisely assembled as necessary, and applied into place to create tailor-made facings for walls, stairways, or furnishing complements.



Sand sourcing



Addition of oxides



Laying the material



Surface sanding



Water-repellent treatment



Cut to size for vertical applications and off-site components



THREE TYPES,
FIVE FINISHES

70M' Origine

A tribute to the Veneto region,
the home of 70Materia.
Made of cement, water, and aggregates.



70M' Colore

To achieve the desired shade:
aggregates, cement, water, and oxides.



70M' Progetto

The most widely constructed variant:
aggregates, cement, water, and other
materials, such as glass, marble, and materials
salvaged during renovations.



INDOOR



Lamato



Anticato



Levigato

OUTDOOR



Spazzolato



Bocciardato

CUSTOMISABLE

Every 70Materia installation is tailormade for a specific setting: colours, finishes, and incorporated materials can be varied to achieve the desired effect.

JOINTLESS

As a result of the single-step application directly on site, the material forms a continuous surface, with no gaps and interruptions.

RE - SANDABLE

The surfaces are easily maintained and can be refinished by repeating the sanding process to enhance the appearance of floors and vertical elements.

CERTIFIED QUALITY

70Materia products are highly durable and produced in a sustainable, low-environmental-impact process guaranteed by CAM certification.

INTERIOR-EXTERIOR

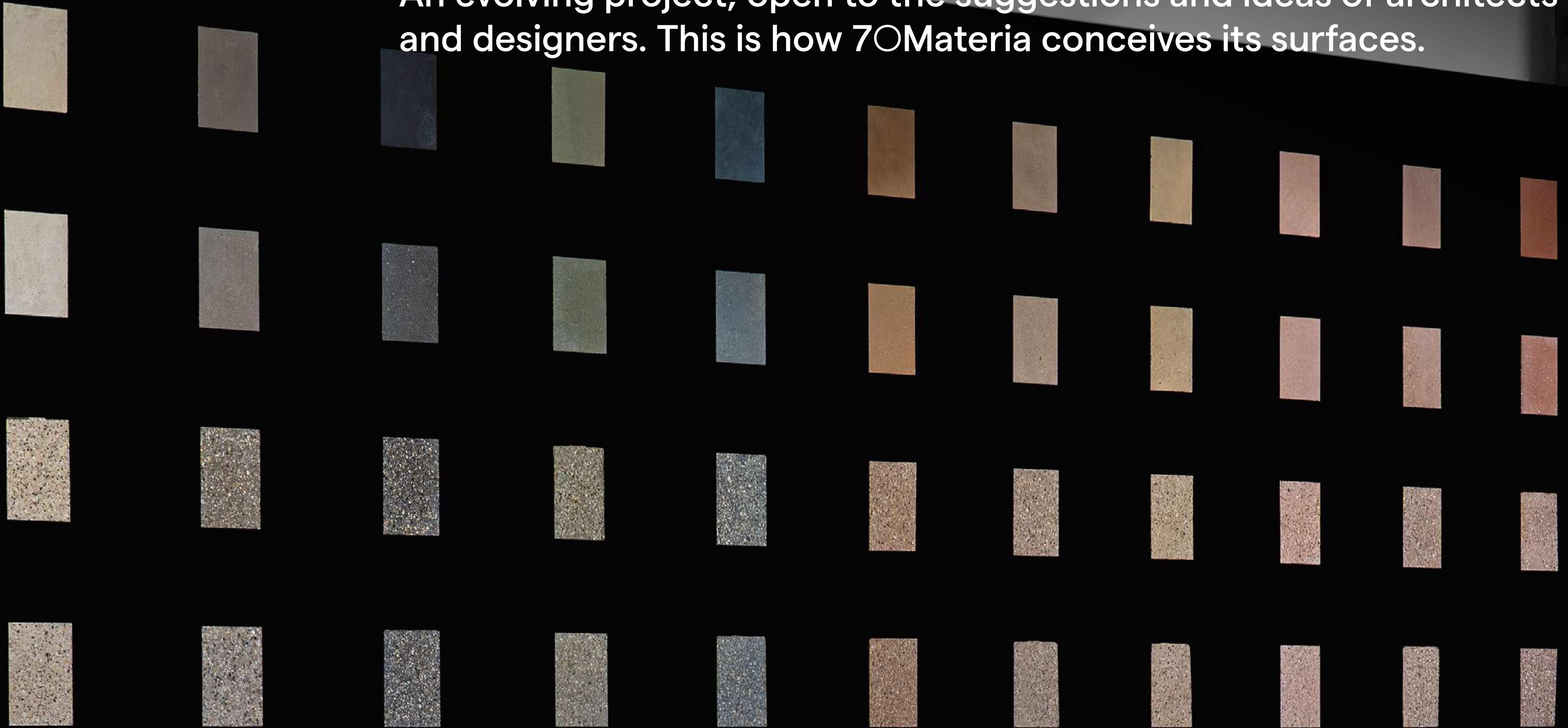
The versatility of the material creates continuity among elements and between indoor and outdoor areas, right from the design stage.

THERMAL CONDUCTIVITY

The material keeps the floor cool in summer and augments radiant heat in winter, preventing heat loss and boosting energy savings.

● CUSTOMISABLE

An evolving project, open to the suggestions and ideas of architects and designers. This is how 70Materia conceives its surfaces.



Architects and designers have free rein in interpreting possible applications. The material and type of installation give clients total freedom for their imaginations: with the contribution of 70Materia, every installation is tailored to the specific space.



IN THE SPACE OF THE MATERIAL

70Materia is a versatile solution that adapts to any kind of space — including private dwellings, offices, and restaurants — to create fully customised designer projects. 70Materia surfaces provide seamless flooring with personalised textures and colours. It can also be used to create panels on vertical elements, such as walls, stairways, furnishing complements, and contemporary and essential furnishings.



DESIGN: DDBA
LOCATION: PADOVA, IT
PHOTOGRAPHY: MATTIA PARODI

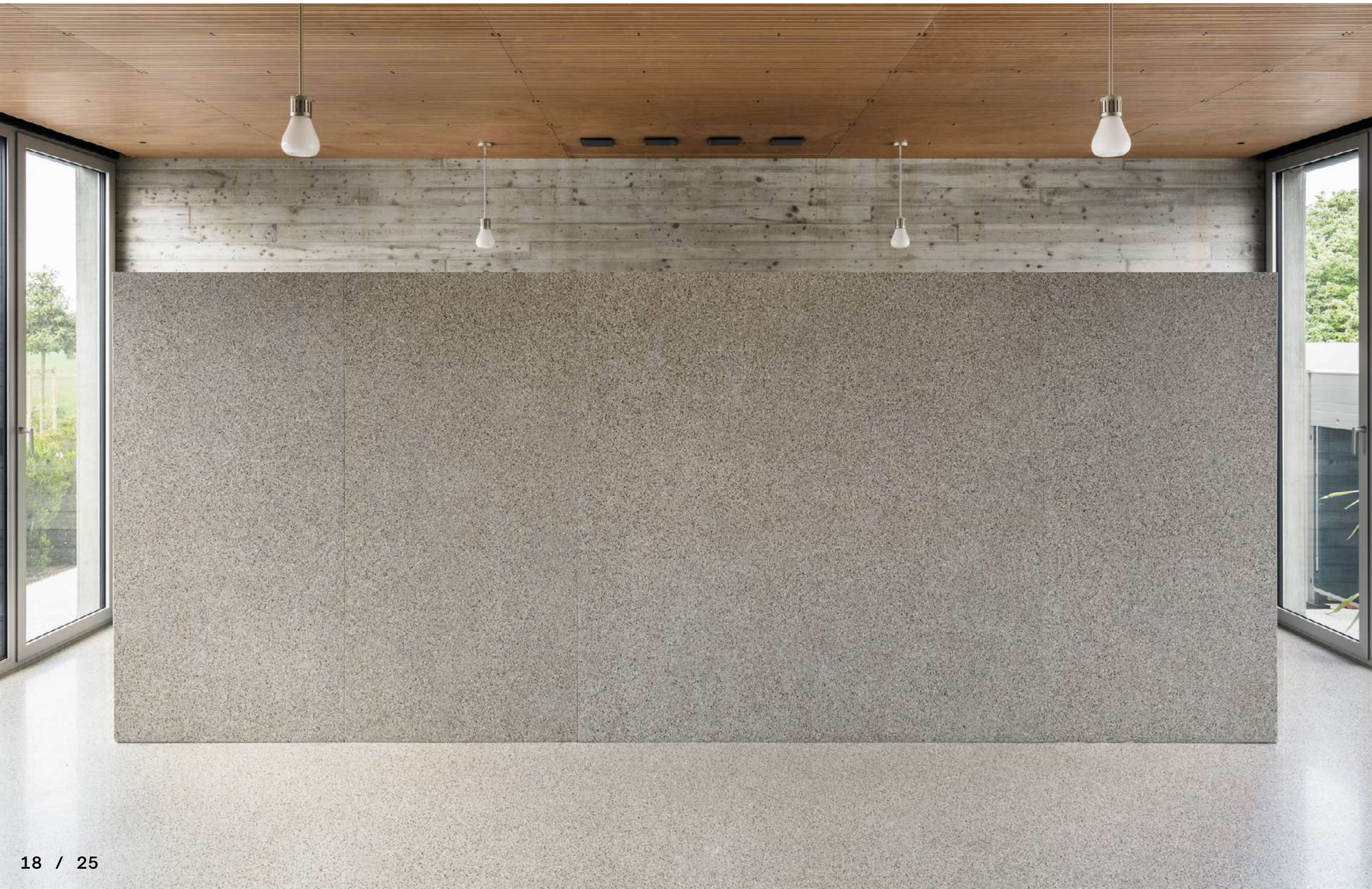




● CANTINE BORGA

DESIGN: ARKENIS
LOCATION: CHIARANO (TV), IT
PHOTOGRAPHY: ALBERTO SINIGAGLIA - URSUS





Atollo ⁽⁰¹⁾

● DESIGN: ENRICOMARIA TODARO

Una collezione di tavoli ispirata all'emersione della marea che sembra affiorare silenziosamente dalle profondità marine per dare vita a un'architettura naturale.

Fondamenta ^{(03) (04)}

● DESIGN: ENRICOMARIA TODARO

Linee squadrate, forme curve, elementi essenziali. Una gamma di lavabi, da appoggio o freestanding, ispirati all'elemento imprescindibile di un'architettura

DESIGN

Fondamenta, Satellite, Orbita and Atollo, and all the different types of surfaces, are projects developed by the creative team at 70Materia in collaboration with architects and designers.



DESIGN: ENRICOMARIA TODARO

A tribute to the archetypical washbasin, is the first collection of washbasins by 70Materia. The name “Fondamenta”, meaning “foundations” in Italian, calls to mind that essential element of architecture, the basis on which every new construction rests, and evokes the centrality of water within every domestic space. The lines are squared or curved and the aesthetics essential, for a product that expresses the underlying philosophy of 70Materia.



DESIGN: ENRICOMARIA TODARO

Satellite is a modular kitchen with an understated, functional design. It is a minimalist project characterised by authentic materials and primary shapes. Dynamic, versatile and flexible, it can be positioned in and moved to different areas of the house, both indoors and outdoors, like an earthy body orbiting freely in space. Due to these features, it lends itself to creating alternative food preparation and cooking areas, in addition to the main kitchen.

The modules fulfill the three main functions of a kitchen, washing, food preparation and cooking, but they can also meet other needs, such as serving as a storage unit in the kitchen or in other areas of the house. The base comes either in brushed aluminium with a clear varnish finish, suitable for both indoor and outdoor use, or in plywood. The top is in 70Materia®.



SG ROVER TABLE
DESIGN: CARA\DAVIDE



ODISSEA SPAZIALE
DESIGN: FINEMATERIA



TIER
DESIGN: GROOVIDO

Orbita is an experimental project which investigates new research avenues for Satellite, 70Materia's modular kitchen system. Building on the understated design and surfaces of 70Materia®, Orbita pushes beyond the aesthetic and functional boundaries of Satellite, in partnership with emerging and leading designers from the contemporary scene.

The project is a journey exploring the potential of materials, aimed at discovering new dimensions of use and meaning within the kitchen space.



DESIGN: ENRICOMARIA TODARO

The Atollo collection of tables draws its inspiration from the emergence of material, as if silently surfacing from the ocean's depths to form a natural architecture.

The synthesis of its elements is extreme: a column-shaped base supports tops in primordial shapes – circle, square, rectangle. The result: monolithic-looking tables with understated silhouettes, designed to make a unique and special material play the true starring role.



● SHOWROOM

Via Leonardo da Vinci, 65
San Martino di Lupari, Padova

70Materia.com

contact@70Materia.com

Instagram, Facebook

CREATIVE DIRECTION: ENRICOMARIA TODARO

ART DIRECTION: MULTIPLIO

TEXTS: PROSA

PHOTOGRAPHY: GIACOMO BIANCO, SIMONE BOSSI, LUCA A. CAIZZI, FRANCESCA IOVENE, ALBERTO PARISE, MATTIA PARODI, MATTEO PASINI, ALBERTO SINIGAGLIA